

# Fert Rights

## MEDIA-CONTENT DEVELOPMENT AGENCY

FERT RIGHTS manages Editorial Innovation:

- **new** 2RIN CONTENT, a 2010-2012 experimental R&D project in transmedia factual content (awareness, platform, prototypes) run in collaboration with [GraffitiDoc](#), [La Sarraz Pictures](#), [Nova-T](#), [Route 1](#), [SGI-Società Generale dell'Immagine](#), [Zenit Arti Audiovisive](#) - granted by Regione Piemonte in the framework of the Digital Creativity & Multimedia Innovation Pole
  - **new** TRANCEMEDIA.EU *attenti al contenuto / mind the content* [www.trancemedia.eu](http://www.trancemedia.eu)  
The 2RIN CONTENT website, a professional tool to raise awareness about interactive factual content from all around the world (Screen area) and to co-operate in innovative transmedia factual development (Studio area).
  - CREA NET - Creatives' Rights Electronic Agency (Results of EU-IST R&D)
  - LE GIORNATE EUROPEE DEL CINEMA E DELL'AUDIOVISIVO  
*LES JOURNEES EUROPEENNES DU CINEMA ET DE L'AUDIOVISUEL*  
EUROPEAN CINEMA AND AUDIOVISUAL DAYS [www.europeandays.eu](http://www.europeandays.eu)
  - PLOT magazine - storie per lo schermo / stories for the screen [www.plotmagazine.eu](http://www.plotmagazine.eu)
  - Edizioni Ricerca Storica Fert
  - BOOK FILM BRIDGE
- + creative & technical assets on behalf of authors and independent producers

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Società Unipersonale di Associazione F.E.R.T. - Filming with a European Regard in Turin  
(Innovazione Editoriale)

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